



E-Swin, a French company, situated close to Paris, established in 2008, is focussed on product development and manufacturing for the optical, medical and beauty market. ESW Vision, founded in 2017, as part of group E-Swin, takes care about international distribution for the optical product range developed for **DRY EYE MANAGEMENT (diagnostic and treatment)**. Our business field is related to eye care practitioners in the Optical and eye medical market.

For creative support in Online Marketing we are planning to fill this new position in our Austrian office in Linz as soon as possible.

Online-Marketing (f/m)
Medical products optics / ophthalmology
Part-time or freelancer

Your responsibilities:

- Social media and online communication
- Independent design of online contributions
- Planning, design and implementation of online content
- Editorial support for online channels
- CMS website and webshop
- Analysis and reporting of online activities
- Research and market observation of online media

Your profile:

- Completed education in the field of communication, marketing, etc.
- Experience in online marketing and business social media
- Creative communication and expression skills in German and English, as well as good grammar and spelling skills
- User knowledge in Adobe Photoshop, Illustrator, InDesign
- Profound knowledge of MS-Office
- Business communication / very good written and spoken English
- French is an advantage
- Independent, structured working style

Our offer:

- A new position in an internationally expanding French company
- Versatile range of tasks
- Independent work in a modern working environment
- Interesting development opportunities
- Starting grosssalary € 2.500,-- / month (full-time-basis) with willingness to overpay, depending on your qualifications and work experience

Interested in contributing to our international development?

We are looking forward to your job application addressed to contact@esw-vision.com.