

# French Innovation Group starts US operations

Pioneering technologies from E-SWIN. Designed to be different.

## Paris/New York, June 2022

We are happy, proud and extremely excited to complete our global journey with the official opening of our US operations says Petra BRUCKMUELLER, CEO and President of E-SWIN Group. Bringing our innovations to dry eye experts and leading eye care players in the United States has been in our focus for the past years. A dedicated, highly experienced US team with a very ambitious mindset, is ready and available to support you, to introduce and to build up an exceptional network of experts, users and happy patients.

Making patients' eyes happy (again) is our key goal, knowing that visual comfort is affected by our daily life and work conditions (air-conditioning, use of digital screens, eye surgery ... and age-related conditions). Every fifth person is affected, suffering from red, itchy, tired eyes. Instead of using consistently eye drops to cover the symptoms during the day or wearing time-consuming heating or moisturizing masks, patients are now looking for lasting solutions. E-SWIN is offering a working solution to improve



Discover the difference.

Smart Screening & Long-lasting Treatment

daily visual comfort and to enjoy a better quality in life.

E-SWIN is designing and developing pioneering technologies, with the aim to create new standards for smart screening and long-lasting treatment. Providing fast, mobile, efficient and easy-to-use equipment, E-SWIN and its eye care division, ESW vision, is a trusted supplier and a reliable partner for eye care practitioners in more than 50 countries worldwide.

**tearcheck®** for smart screening is offering up to 9 different dry eye exams, to be done in less than 10 minutes. Fully automatic analyzing allows practitioners and patients to immediately discover potential signs for dry eyes.

**E-Eye®** is offering the treatment for long-lasting benefit, up to 6 months. A short and efficient treatment protocol with 3-4 sessions and 1 single maintenance session once a year is usually recommended to improve daily vision comfort. *(E-Eye is FDA cleared under the 510k for the treatment of Rosacea).*

The combination of both outstanding technologies is delivering a full-service solution to eye care professionals, with a quick and proven ROI in most cases.

Discover more about our product and concept innovations. Making your patients' eyes happy (again). Our professional team is available to support your project.

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