

## ESW vision and Appasamy Associates Announce Strategic Partnership in India



*left to right – Sumit Chamaria (Appasamy Associates), Senthil Kumar (CEO at Appasamy Associates), Petra Bruckmüller (CEO at E-SWIN/ESW vision), Vipul Chitravanshi (DEM Services), Thiruvengadam Subramanian (Appasamy Associates)*

**New Delhi, April 2025 – ESW vision, a pioneer in patented technological solutions for the treatment of Dry Eye Disease (DED), proudly announces the strategic partnership with Appasamy Associates, a leading force in the Indian ophthalmology industry.**

The partnership was officially announced at the APO/AIOS Congress 2025 in New Delhi, where representatives from both companies met to solidify their shared vision of bringing advanced eye care solutions to millions of patients across India.

With a strong presence in the Indian ophthalmology market, Appasamy Associates brings nearly five decades of industry experience, a dedicated team of over 4,500 employees, eight manufacturing facilities, and India's largest ophthalmic service network. The company has successfully manufactured and delivered more than 100 million intraocular lenses (IOLs), becoming the second company worldwide to reach this milestone.

Through the collaboration with ESW vision, more than 30 million dry eye patients in India will now have access to innovative dry eye screening and treatment solutions. This includes tearcheck®, a smart, non-invasive device for rapid and comprehensive Dry Eye analysis, and E-Eye IRPL® (Intense Regulated Pulsed Light) device, a patented, clinically proven treatment for Meibomian Gland Dysfunction (MGD) – the leading cause of Dry Eye Disease. Both technologies provide also complementary service pre- and post-surgery, particularly for IOL implant patients, to ensure optimal visual comfort and ocular surface health.

“Partnering with Appasamy opens an important chapter for ESW vision,” so Petra Bruckmüller, CEO of ESW vision. “India is one of the most dynamic and fast-growing ophthalmic markets in the world. Appasamy’s scale, strong reputation, and widespread presence offers an ideal platform to make our comprehensive dry eye analysis and treatment solutions available to patients and eye care professionals across the country.”

As a pioneer in the development of both innovative E-Eye IRPL® technology and tearcheck®, ESW vision is committed to improving the quality of life of patients suffering from Dry Eye Disease through safe, effective, and science-backed innovations. tearcheck® enables eye care professionals to make fast, objective, and data-driven decisions for DED diagnosis- enhancing patient care from the very first appointment. E-Eye IRPL® delivers controlled, regulated pulsed light to stimulate the Meibomian glands and restore natural tear film balance- addressing the root cause of Dry Eye rather than just the symptoms.

The new partnership marks a dynamic growth strategy from both sides and will be a milestone in ESW vision’s international expansion, increasing awareness about dry eye, providing safe, effective, and scientifically validated solutions for eye care professionals and patients around the world.

### **About ESW vision**

ESW vision is a registered trademark of E-SWIN, a medical technology development and manufacturing company, headquartered in Houdan, France. E-SWIN specializes in the design and production of cutting-edge medical devices, distributed in over 50 countries worldwide. ESW vision is focused on anticipating future market needs by introducing pioneering products and concepts that make the treatment of dry eye conditions more effective and accessible around the world. In India, the company operates through its subsidiary DEM Services Ltd. [www.esw-vision.com](http://www.esw-vision.com)

### **About Appasamy Associates**

With nearly five decades of expertise, Appasamy Associates is India’s largest manufacturer and distributor of ophthalmic equipment and intraocular lenses. With more than 4,500 employees, eight manufacturing sites, and the country’s most comprehensive ophthalmic service network, the company continues to drive innovation and accessibility in eye care. [www.appasamy.com](http://www.appasamy.com)

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